

*'Change brings opportunity!*

*Quick change brings*

*quick opportunity!'*

T. Harv Eker

## **Chapter 1.**

### **Why do I need the brain business?**

I've been sure that I want to and I will teach others since I was a child. First, after graduating from the faculty of history at the Nicolaus Copernicus University in Toruń I started teaching kids. I stayed in this job for 12 years. I knew that studying, development, education, brain have something in common with money. But as a teacher, although I was one of those who were continuously developing, I wasn't raking it in.

I began to wonder how to connect my passion, development, business and money. When in 1997 I earned half of my monthly salary just for running a workshop, I understood that I had found a kind of a key. Two days of work but also of really wonderful moments with other people and such amount of money? I knew I wouldn't find peace anymore. That then, when I was aware that work could bring fun and money, I would not sit still until I made it my reality. And so I made the decision

– I'm setting up my own business. What was I feeling? First of all fear and anxiety, but also excitement, curiosity and huge hope. Has it always been pleasant and easy? No, it hasn't. But today I know it was worth it.

The story begins several years ago when my first business was set up. A little one-person company with me on board. At the beginning I did everything myself. Then, in the course of time, it occurred that I could either teach and be in the training room or prepare materials for the next training. I needed somebody to

help me so I hired my first employee. A trainee, just in case. To feel safe. Then it turned out that I'd have to sign an employment contract with him.

I remember the stress I was going through then. I was working full time teaching kids at school. Money was hard to get. But my little company was growing and we couldn't manage it ourselves. A few years later I decided to leave the full time job and, as you remember, I had a position at school with all the perks of job security. I love the past. History. When you go deeper into my story, you will see why I took up studying history. That's my biostructure...

My friends, including my headmaster, were calling my quitting the job crazy. Today I know it was a risky decision, but time shows it was worth it. And then? I had no choice but to succeed. As one of Star Trek characters said, 'Defeat no longer holds my interest.' It's a long story and I'm aware that not everyone is interested in cloying memoirs. So let's get to the point.

Why do I let myself write about business and the reasons why it grows?  
Because...

By May 2015 I had been running my company for 17 years. Today I administer several firms. I am the chairman of one of them and the deputy of another (a fantastic one which teaches English in 6 months, you will read about it later on), a CEO, a neurocoach and I run my own faculties at post-graduate studies of renowned universities. Oh... and in 2011 I cooperated in bringing Structogram training method (which is another reason for writing this book) to Poland. I also run many projects which hopefully will be happily growing. I came up with my own publishing house and brought out "The Development Explosion" ([www.eksplozjarozywoju.pl](http://www.eksplozjarozywoju.pl) – download for free), the only magazine about personal development on the market. Training as such. And a website as well.

And today there are tens of us, motivated people, in all the companies, dealing with the not easy market.

And why am I writing all about that? If you think that just to boast about it, it means you do not know me...

It's all because I want to help you in your business. For you to launch it and then to make it grow and let you live more happily, more cheerfully. To make your dreams come true.

Welcome to the common journey. :)